

WIN CASH

WHEN YOU WEAR HOLLOWAY



First

Shore Regional Field Hockey Team

West Long Branch, NJ

Dealer: Stelair Designs

Wearing: 229377 Momentum Jacket

Your school can win \$2500, \$1000 or \$500 just for sporting your Holloway gear!

It's easy...simply send us a photo of your team in Holloway apparel and be entered to win our random drawing. And if you play for more than one team, you can enter a photo for each! Fill out the back of this form for your entry or go to www.hollowayusa.com/coolcash for details and additional entry forms. Don't delay!



Mail your entries to Holloway Sportswear, Attn: Marketing Dept., 2633 Campbell Rd., Sidney, OH 45365, or submit to marketing@hollowayusa.com.



Second

DeSales High School Boys Basketball Team

Louisville, KY

Dealer: Metro Bowling Services

Wearing: 224058 & 224059 Select Basketball Uniform



Third

Maquoketa High School Dance Team

Maquoketa, IA

Dealer: Country Home Embroidery

Wearing: 229384 Spirit Jacket

How Does Winning \$2500 Sound?

We know school athletic budgets are tight. Holloway is here to help!

Holloway Sportswear's "Cool Cash" program offers you a chance to win money for your school's athletic program. All you have to do is send us a photo of your team(s) dressed in their Holloway apparel along with the completed entry form on the bottom of this letter by April 30, 2013. You will be entered into a random drawing for the chance to win the Grand Prize of \$2500, Second Place of \$1000 or Third Place with \$ 500 for your school's athletic department.

You may enter as many different team photos as you would like. For example, if basketball and track are both wearing Holloway items, submit them both. Just make sure to submit two different entry forms for double your chances to win for your school.

Winners will be notified with the release of our NEW 2013 / 2014 catalog in Summer 2013.

To be included in the "Cool Cash" drawing, please complete the entry form below by **April 30, 2013** and mail along with your photo(s) to: Holloway Sportswear, Attn: Marketing Dept., 2633 Campbell Rd., Sidney, Ohio 45365. You can also email your entries to marketing@hollowayusa.com.

Athletic Director's Name: _____
High School Team: _____
High School Address: _____ City _____ State _____ Zip _____
Phone Number: (_____) _____ Email: _____
Team Dealer/Store Name: _____ Phone Number: (_____) _____

1. Who makes the buying decisions for team apparel in your high school?

Athletic Director Principal Coach Other _____

2. How many times a year do you buy team apparel?

1-3 4-6 7 or more

3. What criteria do you look for when purchasing team apparel?

Brand Price Style Quality Other

Please agree to one of the options listed below:

Photo Release information: I, _____ hereby CONSENT* to the use of this team photo and / or likeness, however created, as well as reproductions in any form with or without alterations or omissions, by Holloway Sportswear, Inc. and / or their agencies for the purpose of advertising, purpose of trade or for such purposes of a similar nature as may be deemed necessary and advantageous. This release is irrevocable.

OR

I, _____ do NOT CONSENT* to the use of this photo in any advertising by Holloway Sportswear, Inc.

(Please note - Consent for the use of the photo is NOT necessary to win. All entries submitted have the same chance of winning.)

Signature: _____ Title: _____ Date: _____

WIN BIG WITH COOL CASH 2013

 **HOLLOWAY**
www.hollowayusa.com/coolcash