



**FOOTBALL
COACHES**



2012

www.augustasportswear.com

NEW ONLINE DIGITAL RESOURCES

CUSTOM FLYER DESIGNER



- + Select up to 6 Styles



- + Choose Colors
- + Decorate



- + Personalize Flyer
- + Save, Email or Print for Presentation
- + Optional Order Form

Dye Migration. Augusta Sportswear® cannot be held responsible for ink migration on polyester styles that can be attributed to poor ink quality or processing at temperatures exceeding those recommended by the ink manufacturer. **Dyeing.** Because of the variability of the dyeing process, we cannot guarantee perfect continuity of shade across all styles or from one order to the next. Jackets and pants are cut and offered for sale as separates, not as sets. **Decorating.** All embellishment is for photography and catalog purposes only. All styles are sold blank with no decorations applied. Augusta Sportswear® does not offer decorating services.



PRESELECTED UNIFORM BUILDER



- + Select Uniform
- + Choose Color
- + Personalize
- + Optional Order Form
- + Save, Email or Print for Presentations

2 TOOLS. MULTIPLE OPTIONS.
SIMPLE. FAST. EFFECTIVE.

GET STARTED TODAY AT
augustasportswear.com/marketingtools

HIGH PERFORMANCE FEATURES & BENEFITS:

Look for these icons next to the style number to denote features and benefits.



WATER RESISTANT

Resists rain and water to keep the body protected and dry.



4-WAY STRETCH

Stretch properties allow for increased mobility.



MOISTURE MANAGEMENT

Fabric wicks moisture away keeping the body cool and dry.



PRO CUT

Longer rise and overall fuller fit.



ODOR RESISTANT

NEW SIZES AND COLORS. All new sizes and colors appear in **BOLD**.

NEW



BACK

9520

SPANDEX
INSERTS

9600

DOMINATOR JERSEY

9520|9521

AVAILABLE JUNE 2012

DOMINATOR JERSEY

100% polyester diamond mesh body • 100% polyester dazzle sleeves • 90% polyester/10% spandex inserts • V-neck collar • Contrast color shoulder and side inserts • Oversized shoulders and full-cut sleeves to accommodate pads • Set-in sleeves with elastic cuffs • Two-needle coverstitched reinforced yoke, armholes, and side seams.

9520 ADULT: S-3XL List Price **27.00**
(Upcharge for 2XL-3XL)
9521 YOUTH: S-XL List Price **25.00**

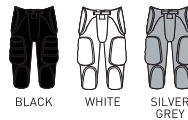


9600|9601

GRIDIRON INTEGRATED FOOTBALL PANT

100% polyester double knit • 5 panel construction • 7 sewn-in EVA pads (hips, tail, thighs and knees) • Perforated hip and tail pads for extra breathability • Thigh pads reinforced with plastic core • Contoured knee pads • Full length self-fabric belt with D-ring closure • No fly front • Entire pant with pads machine washable.

9600 ADULT: S-3XL List Price **33.70**
(Upcharge for 2XL-3XL)
9601 YOUTH: XXS-2XL List Price **29.60**



NEW

9530

SPANDEX
INSERTS

9600

BLITZ JERSEY

9530|9531

AVAILABLE JUNE 2012

BLITZ JERSEY

100% polyester diamond mesh body • 100% polyester dazzle sleeves • 90% polyester/10% spandex inserts • V-neck collar • Contrast color shoulder and side inserts • Oversized shoulder and full-cut sleeves to accommodate pads • Raglan sleeves with elastic cuffs • Two needle coverstitched reinforced yoke, armholes, and side seams.

9530 ADULT: S-3XL List Price **27.00**
(Upcharge for 2XL-3XL)

9531 YOUTH: S-XL List Price **25.00**



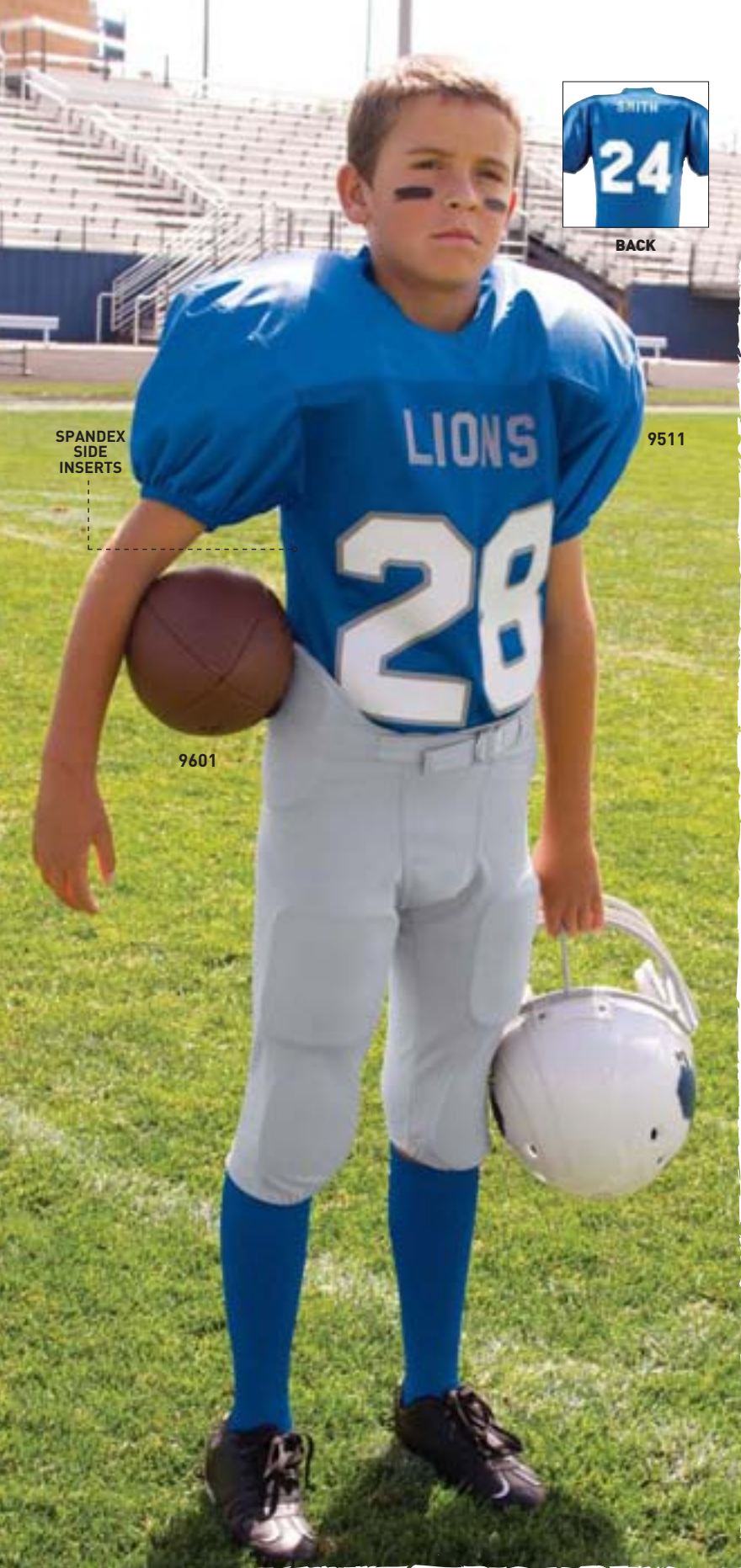
DESIGN A CUSTOM FLYER

at augustasportswear.com

PRESELECTED UNIFORM BUILDER

at augustasportswear.com

START
DESIGNING
TODAY AT
augustasportswear.com



BACK

9511

SPANDEX
SIDE
INSERTS

9601

INTIMIDATOR JERSEY

BENEFITS

- + Durable Diamond Dazzle Mesh
- + 2-Ply Dazzle Yoke and Sleeves
- + Poly/Spandex Side Inserts
- + Wide Range of Youth & Adult Sizes
- + 12 Colors

9510|9511

INTIMIDATOR JERSEY

100% polyester diamond mesh body • 100% polyester dazzle 2 ply yoke and sleeves • 90% polyester/10% spandex side inserts • V-neck collar • Front and back yoke is two layers • Oversized shoulders and full-cut sleeves to accommodate pads • Poly/spandex side inserts • Set-in sleeves with elastic cuffs • Two-needle coverstitched reinforced yoke, armholes and side seams.

9510 ADULT: S-3XL List Price **23.50**
(Upcharge for 2XL-3XL)

9511 YOUTH: S-XL List Price **21.50**



TWO-A-DAY JERSEY

9501

9500|9501

TWO-A-DAY JERSEY

100% polyester diamond mesh • Rib-knit modified V-neck collar • Front and back yoke is two layers • Oversized shoulders and full-cut sleeves to accommodate pads • Set-in sleeves • Two-needle coverstitched reinforced yoke, armholes and side seams.

9500 ADULT: S/M, L/XL, 2XL-3XL List Price **15.90**
(Upcharge for 2XL-3XL)
9501 YOUTH: S/M, L/XL List Price **13.70**



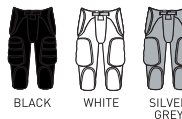
9601

9600|9601

GRIDIRON INTEGRATED FOOTBALL PANT

100% polyester double knit • 5 panel construction • 7 sewn-in EVA pads (hips, tail, thighs and knees) • Perforated hip and tail pads for extra breathability • Thigh pads reinforced with plastic core • Contoured knee pads • Full length self-fabric belt with D-ring closure • No fly front • Entire pant with pads machine washable.

9600 ADULT: S-3XL List Price **33.70**
(Upcharge for 2XL-3XL)
9601 YOUTH: XXS-2XL List Price **29.60**



GRIDIRON INTEGRATED PANTS

EASY MAINTENANCE - Wash & Wear Including Pads

5-PANEL CONSTRUCTION

WIDE RANGE OF YOUTH & ADULT SIZES

7 SEWN-IN EVA PADS

SELF-FABRIC D-RING BELT

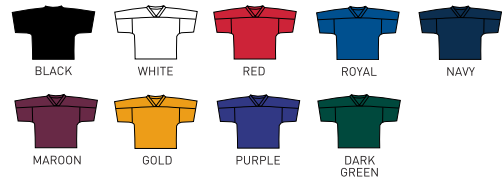


283|284

PORTHOLE MESH FOOTBALL JERSEY

100% polyester porthole mesh body and sleeves • 100% polyester dazzle fabric two-ply yoke • Rib-knit modified V-neck collar • Oversized shoulders and full-cut sleeves to accommodate pads • Set-in sleeves.

283 ADULT: S/M, L/XL, 2XL, 3XL List Price **17.60**
(Upcharge for 2XL-3XL)
284 YOUTH: M-XL List Price **16.90**

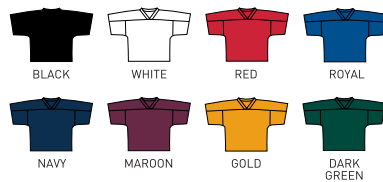


240|241

TRICOT MESH JERSEY

100% polyester tricot mesh • Rib-knit modified V-neck collar • Front and back yoke is two layers • Oversized shoulders and full-cut sleeves to accommodate pads • Set-in sleeves.

240 ADULT: S-3XL List Price **18.70**
(Upcharge for 2XL-3XL)
241 YOUTH: S-L List Price **16.60**



NEW



NEW PINHOLE MESH PERFORMANCE FABRIC



New Pinhole Mesh fabric provides unparalleled functionality with key high performance features and benefits.

1070|1071



EXA SHORT SLEEVE CREW

92% polyester/8% spandex wicking pinhole mesh • Heat sealed label • Self-fabric collar • Set-in sleeves with shoulder inserts.

1070 ADULT: S-3XL List Price **15.90** (Upcharge for 2XL-3XL)

1071 YOUTH: S-L List Price **13.90**



- + Wicks Moisture
- + Odor Resistant
- + Increased Mobility
- + Softer Feel



- + Wicks Moisture

1010|1011

NEW COLORS



ELITE JERSEY

100% polyester wicking smooth knit • Odor resistant • Heat sealed label • Self-fabric collar • Set-in sleeves.

1010 ADULT: S-3XL List Price **14.90** (Upcharge for 2XL-3XL)

1011 YOUTH: S-L List Price **13.10**



790|791

NEW COLORS



WICKING T-SHIRT

100% polyester wicking knit • Heat sealed label • Self-fabric collar • Set-in sleeves.

790 ADULT: S-4XL List Price **11.40** (Upcharge for 2XL-4XL)

791 YOUTH: S-L List Price **11.00**

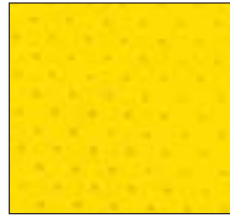
***Available in 4XL.**



NEW



NEW PINHOLE MESH PERFORMANCE FABRIC



New Pinhole Mesh fabric provides unparalleled functionality with key high performance features and benefits.

BENEFITS

- + Extremely Soft Feel
- + Full Coverage Breathability
- + Lightweight
- + 4-Way Stretch Flexibility

1080



EXA LONG SLEEVE CREW

92% polyester/8% spandex wicking pinhole mesh • Heat sealed label • Self-fabric collar and cuffs • Set-in sleeves with shoulder inserts.

1080 ADULT: S-3XL List Price 21.00 (Upcharge for 2XL-3XL)



NEW



1005|1006



APEX LONG SLEEVE CREW

100% polyester wicking smooth knit • Odor resistant • Heat sealed label • Self-fabric collar and cuffs • Set-in sleeves.

1005 ADULT: S-3XL List Price 19.90 (Upcharge for 2XL-3XL)

1006 YOUTH: S-L List Price 17.30



788|789



WICKING LONG SLEEVE T-SHIRT

100% polyester wicking knit • Heat sealed label • Self-fabric collar and cuffs • Set-in sleeves.

788 ADULT: S-3XL List Price 15.90 (Upcharge for 2XL-3XL)

789 YOUTH: S-L List Price 13.90



9-INCH
PRO CUT



SIDE
SEAM
POCKETS

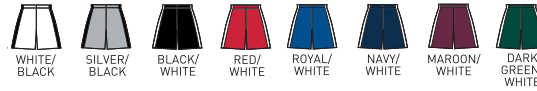
1400



STAFF SHORT

100% polyester wicking smooth knit • 100% polyester wicking mesh inserts
• Odor resistant • Wicks moisture • Full-cut • Heat sealed label • Covered elastic waistband with inside drawcord • Side seam pockets • Contrast color side inserts • 9-inch inseam.

1400 ADULT: S-4XL List Price **21.00** (Upcharge for 2XL-4XL)



9-INCH
(Youth
Inseam
Graded)
PRO CUT



1420|1421



TRAINING SHORT

100% polyester wicking knit • Wicks moisture • Full-cut • Heat sealed label • Covered elastic waistband with inside drawcord • 9-inch inseam • Youth inseam graded.

1420 ADULT: S-3XL List Price **10.50** (Upcharge for 2XL-3XL)

1421 YOUTH: S-L List Price **8.80**



11-INCH
PRO CUT



865



EXTRA LONG TRICOT MESH SHORT

Two layers of 100% polyester tricot mesh • Full-cut • Covered elastic waistband with inside drawcord • 11-inch inseam.

865 ADULT: S-3XL List Price **18.60** (Upcharge for 2XL-3XL)



9-INCH
(Youth
Inseam
Graded)
PRO CUT



848|849



LONG TRICOT MESH SHORT/TRICOT LINED

Outer layer of 100% polyester tricot mesh • Inner layer of 100% polyester tricot lining
• Full-cut • Elastic waistband with inside drawcord • 9-inch inseam • Youth inseam graded.

848 ADULT: S-5XL List Price **13.00** (Upcharge for 2XL-5XL)

849 YOUTH: S-L List Price **11.90**



7-INCH
(Youth
Inseam
Graded)



842|843

TRICOT MESH SHORT/TRICOT LINED

Outer layer of 100% polyester tricot mesh • Inner layer of 100% polyester tricot lining
• Elastic waistband with inside drawcord • 7-inch inseam • Youth inseam graded.

842 ADULT: S-5XL List Price **11.50** (Upcharge for 2XL-5XL)

843 YOUTH: S-L List Price **9.90**



9-INCH
(Youth
Inseam
Graded)
PRO CUT



802|809



LONGER LENGTH WICKING MESH ATHLETIC SHORT

100% polyester wicking mesh • Full-cut • Covered elastic waistband with inside drawcord • 9-inch inseam • Youth inseam graded.

802 ADULT: S-4XL List Price **13.60** (Upcharge for 2XL-4XL)
809 YOUTH: S-L List Price **11.70**



9-INCH
(Youth
Inseam
Graded)
PRO CUT



SIDE
SEAM
POCKETS

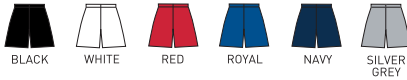
803|814



LONGER LENGTH WICKING SHORT WITH POCKETS

100% polyester wicking mesh • Full-cut • Covered elastic waistband with inside drawcord • Side seam pockets • 9-inch inseam • Youth inseam graded.

803 ADULT: S-3XL List Price **19.90** (Upcharge for 2XL-3XL)
814 YOUTH: S-L List Price **17.00**



9-INCH
PRO CUT



SIDE
SEAM
POCKETS

949



POLY/SPANDEX SHORT WITH POCKETS

90% polyester/10% spandex knit • Odor resistant • Wicks moisture • Full-cut • Heat sealed label • Covered elastic waistband with inside drawcord • Side seam pockets • 9-inch inseam.

949 ADULT: S-4XL List Price **22.50** (Upcharge for 2XL-4XL)



9-INCH
(Youth
Inseam
Graded)



915|916

LONGER LENGTH JERSEY SHORT

Heavyweight 50% polyester/50% cotton jersey knit • Covered elastic waistband with inside drawcord • 9-inch inseam • Youth inseam graded.

915 ADULT: S-3XL List Price **13.60** (Upcharge for 2XL-3XL)
916 YOUTH: S-L List Price **11.70**



6-INCH
(Graded
Inseam)



990|991

JERSEY KNIT SHORT

Heavyweight 50% polyester/50% cotton jersey knit • Elastic waistband • 6-inch inseam • Graded inseam.

990 ADULT: S-3XL List Price **11.60** (Upcharge for 2XL-3XL)
991 YOUTH: XS-L List Price **10.20**

*Available in 3XL.





3495



ALL-CONFERENCE PULLOVER

Outer shell of 100% micro polyester • Body lined with 100% polyester mesh • Sleeves lined with 100% polyester taffeta • Half-zip pullover style • White inserts on front, sides and back • Set-in sleeves • Front pockets • Elastic cuffs • Open bottom with elastic drawcord and cordlock.

3495 ADULT: XS-3XL List Price **37.90** (Upcharge for 2XL-3XL)



3485|3486



MICRO POLY COLOR BLOCK PULLOVER JACKET

Outer shell of 100% micro polyester • Body lined with 100% polyester mesh • Sleeves lined with 100% polyester taffeta • Tipped rib-knit V-neck collar • Contrast color inserts and piping on sleeves and front • Raglan sleeves • Elastic cuffs • Front pockets • Open bottom with elastic drawcord and cordlock.

3485 ADULT: S-3XL List Price **39.90** (Upcharge for 2XL-3XL)

3486 YOUTH: S-L List Price **36.70**



3430



MICRO POLY HALF-ZIP TRAINING JACKET

100% micro polyester with polyester closed-hole mesh inserts • Half-zip pullover style • Raglan sleeves with elastic cuffs • Contrast inserts on front and back • Open bottom with elastic drawcord and cordlock • Dropped tail.

3430 ADULT: XS-4XL List Price **39.00** (Upcharge for 2XL-4XL)



3830

MICRO FLEECE HALF-ZIP PULLOVER

100% polyester micro fleece • Blocks wind for extra warmth • Pill-free • Ultra soft • Half-zip pullover style • Raglan sleeves with contrast inserts • Spandex binding at cuffs • Dropped tail.

3830 ADULT: XS-3XL List Price **35.90** (Upcharge for 2XL-3XL)





5025



PLAYOFF SPORT SHIRT

94% polyester/6% spandex knit with wicking finish • 100% polyester pinhole micromesh inserts
 • Odor resistant • Wicks moisture • Heat sealed label • Self-fabric collar • Breathable contrast color pinhole micromesh front and back shoulder inserts • Set-in sleeves
 • Three matching buttons.

5025 ADULT: S-4XL List Price **35.90** (Upcharge for 2XL-4XL)



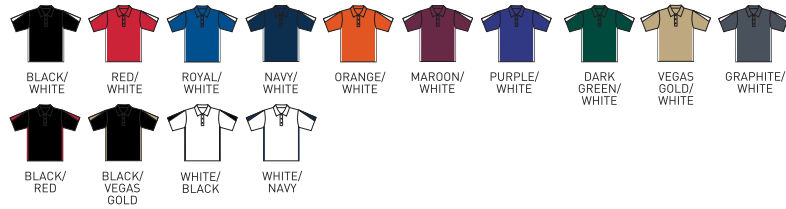
5035



POLY/SPANDEX CHAMPIONSHIP SPORT SHIRT

94% polyester/6% spandex knit • Odor resistant • Wicks moisture • Heat sealed label
 • Self-fabric collar • Contrast triangular inserts on top of the sleeve • Contrast piping on side seam • Set-in sleeves • Three matching buttons.

5035 ADULT: S-4XL List Price **35.90** (Upcharge for 2XL-4XL)



5012



PREMIER SPORT SHIRT

100% polyester wicking closed hole mesh • 100% polyester pinhole micromesh inserts
 • Wicks moisture • Heat sealed label • Self-fabric collar • Breathable contrast color pinhole mesh neck tape, top placket facing (color bodies) shoulder and front inserts • Set-in sleeves
 • Box-stitched placket • Three matching buttons.

5012 ADULT: S-4XL List Price **31.90** (Upcharge for 2XL-4XL)



1050|1051



PREMIER CREW

100% polyester wicking smooth knit • 92% polyester/8% spandex pinhole mesh inserts • Odor resistant • Heat sealed label • Self-fabric collar • Set-in sleeves • Breathable contrast color pinhole mesh shoulder and front inserts.

1050 ADULT: S-3XL List Price **19.90** (Upcharge for 2XL-3XL)

1051 YOUTH: S-L List Price **17.90**





5015



ALL-CONFERENCE SPORT SHIRT

100% polyester wicking closed hole mesh • Wicks moisture • Heat sealed label • Self-fabric collar • Contrast color front and back inserts • Set-in sleeves • Three matching buttons.

5015 ADULT: S-4XL List Price **31.90** (Upcharge for 2XL-4XL)



1030|1031



ALL-CONFERENCE CREW

100% polyester wicking knit • Wicks moisture • Heat sealed label • Self-fabric collar • Contrast color inserts • Double-needle coverstitched collar and armholes • Set-in sleeves.

1030 ADULT: S-3XL List Price **19.00** (Upcharge for 2XL-3XL)

1031 YOUTH: S-L List Price **17.00**



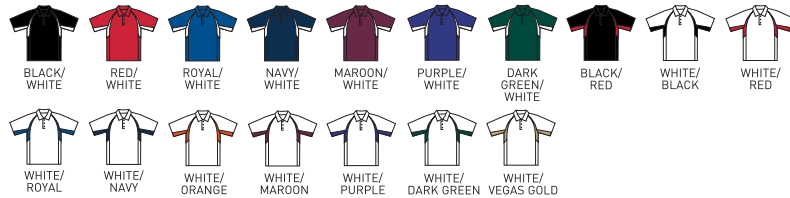
5090



WICKING TEXTURED RAGLAN SLEEVE SPORT SHIRT

100% polyester wicking closed hole mesh • Heat sealed label • Self-fabric collar • Contrast color sleeve and side inserts • Raglan sleeves • Three matching buttons.

5090 ADULT: S-3XL List Price **31.90** (Upcharge for 2XL-3XL)



5075



WICKING TEXTURED SIDELINE SPORT SHIRT

100% polyester wicking closed hole mesh • Heat sealed label • Self-fabric collar • Contrast color front and back shoulder inserts • Set-in sleeves • Three matching buttons.

5075 ADULT: S-4XL List Price **31.90** (Upcharge for 2XL-4XL)



2 ALL-PURPOSE EQUIPMENT BAGS EASY TO DECORATE

NEW



1780

REMOVABLE
POCKET



1785

REMOVABLE
POCKET

1780|1785

EQUIPMENT BAGS

600-denier polyester with PVC coating • Zippered main compartment has large U-shaped opening with heavy zipper and two zipper pulls • Zippered front pocket removes for easy embellishment • Black web handles with self-fabric handle wrapper, reinforced at stress points • Piping trim • Durable vinyl on bottom of bag.

1780 LARGE: 39"W x 19"H x 15"D

Call for Pricing

1785 MEDIUM: 35"W x 17"H x 15"D

Call for Pricing



BLACK



AUGUSTA
SPORTSWEAR®



+ Large Selection of YOUTH Styles
 + Large Selection of LADIES & GIRLS Only Styles
 + Wide Selection of TEAM COLORS
 + Superior Order Accuracy
 + Multiple Marketing Resources
augustasportswear.com

BASEBALL SOFTBALL BASKETBALL SOCCER LACROSSE FIELD HOCKEY FOOTBALL TENNIS TRACK & FIELD
 CROSS COUNTRY VOLLEYBALL CHEER SPIRITWEAR FANWEAR SIDELINE COACHES ATHLETICWEAR
 OUTERWEAR WARMUPS FLEECE HEADWEAR ACCESSORIES BAGS TOTES APRONS