

FANZONE

2012 FANWEAR COLLECTION



**The
#1 Fanwear**
for all ages, featuring
the color, style, value
and service you've
come to expect
from Holloway.

 **HOLLOWAY®**

NEW

Style 229510 Rush Youth 229210

- 50% Cotton/50% Polyester, 6 oz.
- Sizes: Unisex S-3X, Youth S-L

229510 MSRP: \$15.00
229210 MSRP: \$13.00

Style 229501 Response

- 50% Cotton/50% Polyester, 6 oz.
 - Sizes: Unisex S-3X
- MSRP: \$16.50

Style 229509 Champ Youth 229529

- Sof™ Jersey, 100% fine cotton knit
- Sizes: Unisex S-3X, Youth S-L

229509 MSRP: \$19.00
229529 MSRP: \$17.00

100% Cotton



229510/229210



229501



229509/229529



Black/Lt Gold R16
Forest/Lt Gold U40
Navy/Lt Gold S28
Royal/Lt Gold S67



Black/White 420
Orange/White 320
White/Navy 221



Athletic Heather/Black 158
Athletic Heather/Maroon 155
Athletic Heather/Royal 156



Black/Orange 423
Forest/White 436
Navy/White 301
Royal/White 280



Forest/White 436
Purple/White 450
White/Royal 220



Athletic Heather/Forest 753
Athletic Heather/Navy 157
Athletic Heather/Scarlet 151



Black/Scarlet 500
Kelly/White 340
Purple/Lt Gold S80
Scarlet/Black 406



Lt Gold/White 752
Royal/White 280
White/Scarlet 235



Athletic Heather/Kelly 187
Athletic Heather/Orange 188



Black/White 420
Maroon/White 380
Purple/White 450
Scarlet/White 408



Maroon/White 380
Scarlet/White 408



Athletic Heather/Lt Gold 754
Athletic Heather/Purple 189



Navy/White 301
White/Black 226

100% Cotton

NEW

Style 229300
Juniors' Groove
 Girls' 229400

- Sof™ Jersey, 100% fine cotton knit
- Juniors' engineered-fit
- Sizes: Juniors' S-2X, Girls' S-L

229300 MSRP: \$10.00
 229400 MSRP: \$9.00

NEW

Style 229305
Juniors' Dream
 Girls' 229405

- Sof™ Jersey, 100% fine cotton knit
- Juniors' engineered-fit
- Sizes: Juniors' S-2X, Girls' S-L

229305 MSRP: \$13.00
 229405 MSRP: \$12.00

COLORS AVAILABLE
 FOR 229300/229400



Athletic Heather
 018

Orange
 029



Black
 080

Pink
 104



Forest
 038

Purple
 050



Kelly
 030

Royal
 060



Lt Gold
 178

Scarlet
 083



Maroon
 045

White
 005



Navy
 065

COLORS AVAILABLE FOR 229305/229405



Black/Lt Gold/
 White R21

Lt Gold/White/
 White U60

Purple/White/
 White 279



Black/Scarlet/
 White R20

Maroon/White/
 White 276

Pink/White/
 White S90



Black/White/
 White R30

Navy/Lt Gold/
 White S30

Royal/Lt Gold/
 White S70



Forest/Lt Gold/
 White U46

Navy/White/
 White S13

Royal/White/
 White 273



Forest/White/
 White U49

Orange/White/
 White 275

Scarlet/Black/
 White 952



Kelly/White/
 White 339

Purple/Lt Gold/
 White U85

Scarlet/White/
 White T29



229300/229400

**Awesome looks cut
 just right for Juniors!**



229305/229405

100% Cotton

COLORS AVAILABLE FOR 229308



Scarlet/
Athletic
Heather T25



Kelly/
Athletic
Heather 341



Forest/
Athletic
Heather U45



Maroon/
Athletic
Heather 382



Lt Gold/
Athletic
Heather U62



Black/
Athletic
Heather 415



Royal/
Athletic
Heather 286



Purple/
Athletic
Heather 548



Navy/
Athletic
Heather 297



Orange/
Athletic
Heather 323



100% Cotton

229308

NEW
Style 229308
Juniors' Shine

- Sof™ Jersey, 100% fine cotton knit
 - Juniors' engineered-fit
 - Sizes: Juniors' XS-2X
- MSRP: \$14.00**

Style 229304
Juniors' Fame

- Tricot Mesh body, polyester knit
 - Dazzle yokes and sleeves, polyester knit
 - Juniors' engineered-fit
 - Sizes: Juniors' XS-2X
- MSRP: \$18.00**

COLORS AVAILABLE FOR 229304



Black/Orange
423



Maroon/
White 380



Royal/White
280



Black/Scarlet
500



Navy/White
301



Scarlet/White
408



Black/White
420



Pink/White
453



White/White
230



Forest/White
436



Purple/White
450



229304

Styles shown feature some of our latest decorations. See the back cover for more details, or the Decoration Guide for all your custom options.

**COLORS AVAILABLE
FOR 229301**



Black/White
420

Orange/White
320



Forest/White
436

Royal/White
280



Maroon/
White 380

Scarlet/White
408



Navy/White
301



229301

**Style 229301
Ladies' Response**

- Sof™ Jersey, 100% fine cotton knit
 - Ladies' engineered-fit
 - **Sizes: Ladies' XS-2X**
- MSRP: \$17.00**

**Style 229302
Ladies' Shout**

- Sof™ Jersey, 100% fine cotton knit
 - Ladies' engineered-fit
 - **Sizes: Ladies' XS-2X**
- MSRP: \$17.00**

100% Cotton

**COLORS AVAILABLE
FOR 229302**



White/Black
226

White/Orange
227



White/Forest
223

White/Royal
220



White/Maroon
224

White/Scarlet
235



White/Navy
221

100% Cotton



229302

Popular styles that layer team décor with the hottest screen print looks – ship in just 7 days from art approval!

Design your own virtual samples using our “Custom Flyer Designer” at www.hollowayusa.com



SP72



SP73



SP80



SP78



SP74

Check out our latest Decoration Guide for cutting-edge techniques and the coolest new designs! Get it right the first time – let Holloway handle your decoration order to specification.



SP75

Sizing Information

Adult Unisex	XS	S	M	L	XL	2X	3X
Chest	30/32	34/36	38/40	42/44	46/48	50/52	54/56
Youth Unisex	S		M	L	XL		
Size	6/8		10/12	14/16	18/20		
Chest	26/27		28/29	30/31	32/33		
Ladies'	XS	S	M	L	XL	2X	
Size	0/2	4/6	8/10	12/14	16/18	20/22	
Chest	30/32	32/34	34/36	36/38	38/40	40/42	

Juniors'	XS	S	M	L	XL	2X
Size	0	1/3	5/7	9/11	13	15
Chest	30/32	32/34	34/36	36/38	38/40	40/42
Girls'	S		M	L		
Size	6/7		8/10	12/14		
Chest	25/26		27/29	29/31		



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