

2012-2013

HOLLOWAY DECORATION GUIDE



FEATURING OUR LATEST
**LASER
ETCHING
TECHNOLOGY,
& FORTY
FIVE**
NEW DESIGNS

 HOLLOWAY®

HOLLOWAY DECORATION GUIDE 2012

A winning tradition.

This year we have more than **45 terrific NEW designs** utilizing the latest in cutting-edge technology. And not only are we able to offer *multiple decoration techniques on a single garment*, but we have the experience and skill to deliver decorated product to specification... on time...and in just 7 days from art approval. No one in the industry can top that combination!

Make Holloway your one-stop-shop.

Choose Holloway for winning products that outlast the competition and superior decoration techniques and service recognized on and off the field.

www.hollowayusa.com

NEW FOR 2012

- **Printed Twill** - one more dimension to enhance our appliqué designs
- **Laser Etching** - the latest technology for stand-alone or multimedia looks
- **Unlimited Multimedia Combinations** - combine Screen Prints, Laser Etching, Embroidery, Appliqué and Reverse Laser Appliqué for the most amazing looks anywhere

For an incredible value, add a Laser Etch design to any Laser Appliqué, Appliqué or Embroidery for just \$2.00.

NEW PRINTED TWILL

NEW this year...our Printed Twill program!

Pick from our stock patterns, or design your own patterns, for truly unique appliqués!

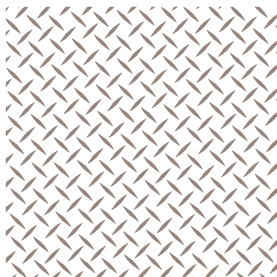
Ask your customer service specialist for help and ideas on how to make it your own.



ST1 - Pawprint



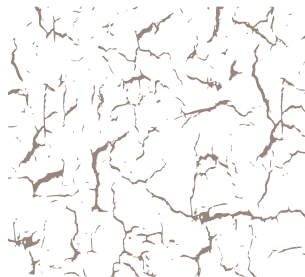
Sample shown is ST3 - Tiger Stripe printed on Appliqué



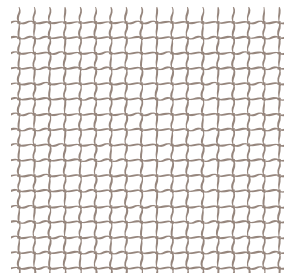
ST2 - Diamond Plate



ST3 - Tiger Stripe



ST4 - Crackle



ST5 - Net

Add one-color Printed Twill design to any Reverse Laser Appliqué or Appliqué for an additional \$2.00.

All prices are retail.

NEW LASER ETCH

Our NEW Laser Etch technology allows you to add another dimension to most any design!

Using state-of-the-art technology, we are now able to provide decoration options that can be etch only, or combined with our other decoration techniques to create multimedia looks!

- Laser Etching is a process that allows us to etch designs directly onto the surface of the garment, creating a darker tonal look on the garment.
- Tonal effects may vary with the color of the garment. Some materials and garments are more suited for Laser Etch techniques.
- Fabric must be 100% polyester, with best results on mid-tone colors.
- We do not recommend this for black, white or dark colors.

We suggest you contact our Customer Service or your sales representative to find out more details about this exciting new addition to our decoration offerings.

Laser Etch Alone Charges:

Left Chest.....\$6.00

Full Size..... \$7.00

Jumbo Size\$8.00



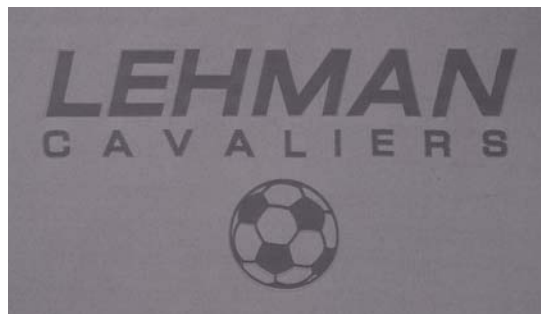
Sample shown is a combination Laser Etch mascot (ET1) with Reverse Laser Appliqué (RLB3)...**\$14.00**



ET1



ET2

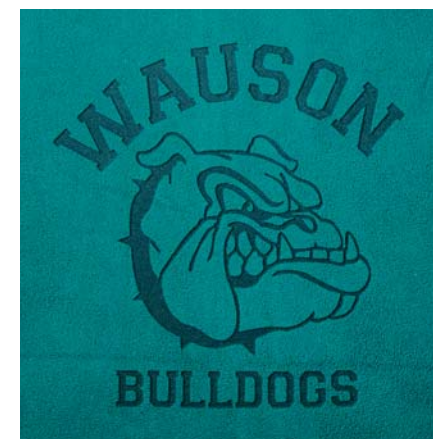


ET3



ET4








Add a Laser Etch design to any Laser Appliqué, Appliqué or Embroidery for an additional \$2.00.



ET5

REVERSE LASER APPLIQUÉ

ALL REVERSE LASER APPLIQUÉS ARE OUTLINE BACKSTITCH.

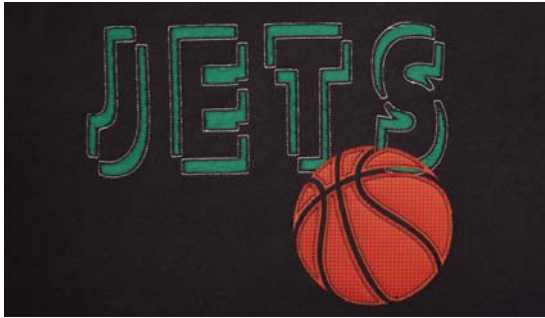
DESIGN	GRAPHIC	TO ORDER SELECT...
<p>NEW RLB7 \$8.00</p>		<p>Left Chest</p> <ul style="list-style-type: none"> ■ Sport Ball Material – Jersey ■ Sport Ball Color ■ Thread Color ■ Text Color
<p>NEW RLB8 \$16.00 (Sample shown with Printed Twill is \$18.00)</p>		<p>Full Front</p> <ul style="list-style-type: none"> ■ Rip Material – Jersey ■ Rip Color ■ Thread Color ■ Claw Thread Colors ■ Word is Appliqué with Bean Stitch <p><i>Claw design can be adapted for other mascots (eg. Bears, Lions, Bulldogs).</i></p>
<p>NEW RLB9 \$16.00</p>		<p>Full Front</p> <ul style="list-style-type: none"> ■ Text Material – Jersey ■ Text Color ■ Thread Color ■ Bottom Line Embroidered
<p>NEW RLB10 \$16.00</p>		<p>Full Front</p> <ul style="list-style-type: none"> ■ Rip Material – Jersey ■ Rip Color ■ Thread Color ■ Claw Thread Colors ■ Word is Appliqué with Bean Stitch <p><i>Claw design can be adapted for other mascots (eg. Hawks, Falcons, Raptors).</i></p>
<p>RLB1 \$12.00</p>		<p>Full Front</p> <ul style="list-style-type: none"> ■ Text Material – Jersey ■ Text Color ■ Thread Color ■ Up to 10 Letters
<p>RLB2 \$16.00</p>		<p>Full Front</p> <ul style="list-style-type: none"> ■ Sunburst Material – Jersey ■ Sunburst Color ■ Mascot – Jersey ■ Mascot Color(s) – up to 3 ■ Text Placement (backstitch style only) ■ Thread Color
<p>RLB3 \$12.00</p>		<p>Full Front</p> <ul style="list-style-type: none"> ■ Text Material – Jersey ■ Text Color ■ Thread Color ■ Up to 8 Letters

All prices are retail.

Add a Laser Etch design to any Reverse Laser Appliqué for an additional \$2.00.

REVERSE LASER APPLIQUÉ

ALL REVERSE LASER APPLIQUÉS ARE OUTLINE BACKSTITCH.

DESIGN	GRAPHIC	TO ORDER SELECT...
RLB4 \$16.00		Full Front <ul style="list-style-type: none"> ■ Text Material – Jersey ■ Text Color ■ Sport Ball (twill only) or Mascot – Jersey Material ■ Mascot Color(s) – up to 3 ■ Thread Color ■ Up to 8 Letters

NEW – Now also select any of the available stock (printed twill) patterns and print them on jersey for enhanced Reverse Laser Appliqués!





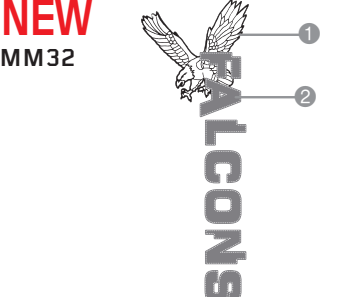
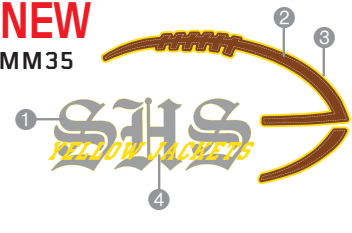
- Additional lettering to Reverse Laser Appliqué designs available in outline stitch only (not to exceed 1" and 12 letters).
- Available in the following Jersey colors: white, silver (grey), light gold, orange, kelly, dark green, red, maroon, purple, light blue, royal, navy, black, pink, ash, and heather.

Note: Jersey colors are not dye matched to one another, and may have variance in shades and therefore may not match garment trim or specific PMS school colors.

FULL-SIZE DECORATIONS

- MULTIMEDIA -

Combine just a couple techniques or layer on several for outstanding, one-of-a-kind looks!
 Use one of our templates or create your own.

DESIGN	TO ORDER SELECT...	DESIGN	TO ORDER SELECT...
NEW MM30 	<ol style="list-style-type: none"> 1 Background Design Color <ul style="list-style-type: none"> ■ One Color Ink 2 Lettering Inside Color 3 Lettering Outline Color 4 Letter Color <ul style="list-style-type: none"> ■ Outline Zigzag Stitch ■ Bottom Word is Embroidered 	NEW MM33 	<ol style="list-style-type: none"> 1 2 Background Design Ink Colors Two Color Appliqué 3 Letter Color 4 Drop Shadow Color <ul style="list-style-type: none"> ■ Outline Satin Stitch ■ Drop Shadow Bean Stitch
NEW MM31 	<ol style="list-style-type: none"> 1 Background Etch Design One Color Appliqué 2 Lettering Color <ul style="list-style-type: none"> ■ Outline Zigzag Stitch 	NEW MM34 	<ol style="list-style-type: none"> 1 Background Design – Ink or Etch 2 One Color Ink One Color Appliqué 3 Letter Color <ul style="list-style-type: none"> ■ Outline Zigzag Stitch ■ Script Word is Embroidered
NEW MM32 	<ol style="list-style-type: none"> 1 Background Design Color <ul style="list-style-type: none"> ■ One Color Distressed Ink One Color Appliqué 2 Lettering Color <ul style="list-style-type: none"> ■ Outline Bean Stitch ■ Ten Letters Max 	NEW MM35 	<ol style="list-style-type: none"> 1 Background Etch Letters <ul style="list-style-type: none"> ■ Outline Bean Stitch (Optional) Two Color Appliqué 2 Sport Option Color and Emblem (See FS38 Decoration) Background Color 3 Outline Bean Stitch 4 Bottom Word is Full Block Embroidered

Combine any of our embellishment techniques to create your own cool Multimedia design. Above are some of our favorites. Refer to the Net Price List to calculate pricing from the à la carte menu.

FULL-SIZE DECORATIONS

- APPLIQUÉ -

Holloway Full Front or Back Appliqué

Maximum number of letters is 12 (including spaces). One color designs available in either twill or felt.


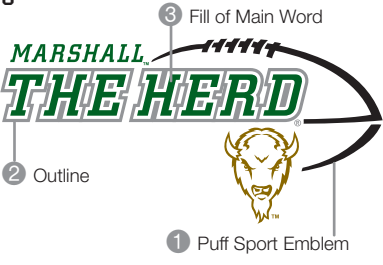



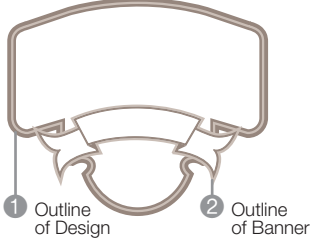

DESIGN	TO ORDER SELECT...	DESIGN	TO ORDER SELECT...
<p>NEW TW48 \$18.00</p> 	<p>Two Color Appliqué</p> <ul style="list-style-type: none"> ■ Lettering Top Color ① ■ Lettering Bottom Color ② ■ Outline Satin Stitch ■ Bottom Word is Embroidered Outline Only <p>Adult Garment: 12" H x 7" W Youth Garment: 9" H x 6" W</p>	<p>TW33 \$16.00</p> 	<p>Two Color Appliqué</p> <ul style="list-style-type: none"> ■ Lettering Foreground Color ① ■ Lettering Background and Banner Color ② ■ Outline Zigzag Stitch <p>Adult Garment: 5" H x 13" W Youth Garment: 4" H x 9.5" W</p>
<p>NEW TW49 \$18.00</p> 	<p>One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Zigzag Stitch ■ Lettering Above and Below is Embroidered: Plain Block or Full Block <p>Adult Garment: 6" H x 13" W Youth Garment: 4.6" H x 10" W</p>	<p>TW42 \$22.00</p> 	<p>Two Color Appliqué</p> <ul style="list-style-type: none"> ■ Full Block Straight Appliqué ① ■ Outline Satin Stitch ■ One Color Appliqué Design ② ■ Outline Satin Stitch ■ Drop Shadow Satin Stitch ■ Choose Mascot or Sport Emblem <p>Adult Garment: 5" H x 13" W Youth Garment: 3.5" H x 9" W</p>
<p>NEW TW50 \$18.00</p> 	<p>One Color Appliqué – Stripes</p> <ul style="list-style-type: none"> ■ Lettering Foreground Color ① ■ Lettering Outline Color ② <p>Two Color Appliqué – Main Word</p> <ul style="list-style-type: none"> ■ Outline Satin Stitch ■ Lettering Below is Embroidered: Plain Block or Full Block <p>Adult Garment: 5.2" H x 13" W Youth Garment: 3.6" H x 9" W</p>	<p>TW43 \$16.00</p> 	<p>One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Zigzag Stitch ■ Vertical Word is Appliqué ■ Arched Word is Embroidered ■ Number is Outline Only ■ Will NOT Fit On Front of Hoodie Sweatshirts ■ Design NOT Available on 222480 <p>Adult Garment: 12" H x 10.5" W Youth Garment: 9" H x 7.75" W</p>
<p>NEW TW51 \$16.00</p> 	<p>One Color Appliqué – Letter Blocks</p> <ul style="list-style-type: none"> ■ Outline Bean Stitch ■ Lettering in Blocks is Embroidered (Font Cannot Change) ■ Lettering Below is Embroidered: Plain Block or Full Block <p>Adult Garment: 4.4" H x 12" W Youth Garment: 3.6" H x 9" W</p>	<p>TW44 \$22.00</p> 	<p>Two Color Appliqué</p> <ul style="list-style-type: none"> ■ Oval Background ① ■ Half Ovals Foreground ② ■ Outline Zigzag Stitch on Oval ■ Bean Stitch on Half Ovals ■ Lettering Inside Oval ■ Choose 1.5" Mascot or Sport Emblem <p>Adult Garment: 4.75" H x 10" W Youth Garment: 3.75" H x 8" W</p>
<p>TW1 \$16.00</p> 	<p>Full Block Arched One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Satin Stitch Color <p>Adult Garment: 4" H x 13" W Youth Garment: 3" H x 9" W</p>	<p>TW45 \$22.00</p> 	<p>One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Satin Stitch ■ Color of Outline Inside Banner ■ Lettering Inside Banner: Plain Block or Full Block ■ Lettering Above or Below Banner: Plain Block, Full Block or Script ■ Choose 2" x 2" Mascot or Sport Emblem <p>Adult Garment: 6" H x 10.5" W Youth Garment: 4.5" H x 8" W</p>
<p>TW3 \$18.00</p> 	<p>Full Block Arched One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Satin Stitch Color ■ Lettering Inside Oval <p>Adult Garment: 4" H x 13" W Youth Garment: 3" H x 9" W</p>	<p>TW11 \$18.00</p> 	<p>One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Satin Stitch Color ■ Outer Outline Satin Stitch Color ■ Lettering Inside Tail <p>Adult Garment: 4" H x 13" W Youth Garment: 3" H x 9" W</p>
<p>TW29 \$18.00</p> 	<p>One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Satin Stitch Color ■ Specify Embroidered Sports Option <p>Adult Garment: 3" H x 13" W Youth Garment: 2" H x 9" W</p>	<p>TW46 \$16.00</p> 	<p>One Color Appliqué</p> <ul style="list-style-type: none"> ■ Outline Zigzag Stitch ■ Lettering Foreground ■ Lettering Over Appliqué is Brush Script Embroidery <p>Adult Garment: 4.5" H x 11" W Youth Garment: 3.75" H x 9" W</p>
<p>TW31 \$16.00</p> 	<p>Two Color Appliqué</p> <ul style="list-style-type: none"> ■ Lettering Foreground Color ① ■ Lettering Background Color ② ■ Outline Zigzag Stitch <p>Adult Garment: 6.25" H x 13" W Youth Garment: 4.5" H x 9.5" W</p>	<p>TW47 \$16.00</p> 	<p>One Color Appliqué</p> <ul style="list-style-type: none"> ■ Lettering Foreground ■ Bean Stitch Appliqué ■ Vertical Word is Appliqué ■ Arched Word is Outline Only <p>Adult Garment: 8" H x 10" W Youth Garment: 6.5" H x 8" W</p>

All prices are retail.

Add a Laser Etch design to any Appliqué for an additional \$2.00.

FULL-SIZE DECORATIONS

- EMBROIDERY -

DESIGN	GRAPHIC	COLOR BREAKS	TO ORDER SELECT...
<p>NEW FS48</p>			<ul style="list-style-type: none"> ■ Design Color 1 ■ Lettering Color ■ Lettering Style: Main Word: Plain Block, Small Word: Full Block or Plain Block ■ Size of Design – 3.6" H x 12" W – 12,000 stitches
<p>FS38</p>			<ul style="list-style-type: none"> ■ Design Colors 1 2 3 ■ Lettering Colors ■ Lettering Style: Main Word: Full Block, Small Word Above: Full Block or Plain Block ■ Maximum Lettering: Main Word: 10, Small Word: 10 ■ Mascot: 3" H ■ Sport Emblem: 6" W ■ Available Sport Emblems: <div style="display: flex; justify-content: space-around; font-size: small;">      </div>
<p>FS39</p>			<ul style="list-style-type: none"> ■ Design Colors 1 2 3 ■ Lettering Colors ■ Lettering Style: Full Block or Plain Block ■ Maximum Lettering: Main Word: 10, Below Design: 12 ■ Mascot or Sport Emblem: 2" H ■ Size of Design – 3" H x 10" W – 6,000 stitches
<p>FS44</p>			<ul style="list-style-type: none"> ■ Design Colors 1 2 ■ Lettering Locations: Inside Design Above and Below ■ Lettering Colors ■ Lettering Style: Plain Block Drop Shadow, Full Block or Script ■ Size of Design – 2.5" H x 10.5" W – 2,892 stitches
<p>FS45</p>			<ul style="list-style-type: none"> ■ Design Colors 1 2 ■ Lettering Locations: Inside Large Banner and Small Banner ■ Lettering Colors ■ Lettering Style: Plain Block, Full Block or Script ■ Sport Emblem or Mascot: 2.5" H x 2.5" W ■ Size of Design – 8.3" H x 10" W – 11,924 stitches
<p>FS47</p>			<ul style="list-style-type: none"> ■ Design Colors 1 2 ■ Lettering Colors ■ Lettering Style: Full Block or Plain Block ■ Mascot or Sport Emblem: 1" H x 1" W ■ Size of Design – 3.25" H x 12" W – 13,357 stitches

All Full-Size Embroidery designs up to 25,000 stitches \$16.00

Embroidery designs with 25,000+ stitches..... \$50 per 1,000 stitches

All prices are retail.

Add a Laser Etch design to any Embroidery for an additional \$2.00.

Visit us on the Web www.hollowayusa.com

LEFT CHEST EMBROIDERY DESIGNS

12-Piece minimum order

DESIGN	GRAPHIC	COLOR BREAKS	TO ORDER SELECT...
NEW N2			<ul style="list-style-type: none"> ■ Design Color ① ■ Lettering Color ■ Lettering Locations: Through Center ■ Lettering Style: Full Block or Plain Block ■ Maximum Letters: 10 Through Center ■ Size of Design – 1.68" H x 3.5" W – 3,900 Stitches
NEW O2			<ul style="list-style-type: none"> ■ Design Colors ① ② ■ Lettering Colors ■ Lettering Locations: Slanted Up ■ Lettering Style: Full Block, Plain Block or IFC Hardball (shown) ■ Size of Design – 1.85" H x 3" W – 6,500 Stitches
NEW P2			<ul style="list-style-type: none"> ■ Design Color ① ■ Lettering Color ■ Lettering Locations: Above and Below ■ Lettering Style: Full Block, Plain Block and Script ■ Maximum Letters: 10 Above and Below Line ■ Size of Design – 1" H x 3" W – 6,500 Stitches
NEW Q2			<ul style="list-style-type: none"> ■ Design Colors ① ② ■ Lettering Colors ■ Lettering Location: Below Mascot ■ Lettering Style: Full Block, Plain Block or IFC Railroad (shown) ■ Maximum Letters: 10 Top Line, 14 Bottom Line ■ Mascot or Sport Emblem: 1.75" H ■ Size of Design – 3" H x 3.5" W – 9,000 Stitches
J2			<ul style="list-style-type: none"> ■ Design Color ① ■ Lettering Color ■ Lettering Locations: Above, Below and Through Center ■ Lettering Style: Full Block, Plain Block or Serpentine (as shown) ■ Maximum Letters: 10 Through Center, 12 Above, 12 Below ■ Size of Design – 1" H x 3.25" W – 2,141 Stitches
L2			<ul style="list-style-type: none"> ■ Design Colors ① ② ■ Lettering Colors ■ Lettering Locations: Above, Below and Center ■ Lettering Style: Full Block, Plain Block or ESP (as shown) ■ Maximum Letters: 10 Through Center, 12 Above, 12 Below ■ Size of Design – 0.72" H x 0.7" W – 544 Stitches
M2			<ul style="list-style-type: none"> ■ Design Colors ① ② ■ Lettering Colors ■ Lettering Locations: In Between Swooshes, Above and Below ■ Lettering Style: Full Block or Plain Block ■ Maximum Letters: 10 Through Swooshes, 12 Above, 12 Below ■ Size of Design – 1" H x 3.25" W – 1,281 Stitches

All Left Chest Embroidery designs up to 8,000 stitches.....\$8.00

Embroidery designs with 8,001+ stitches\$.50 per 1,000 stitches

All prices are retail.

Add a Laser Etch design to any Embroidery for an additional \$2.00.

LEFT CHEST EMBROIDERY DESIGNS

12-Piece minimum order

DESIGN	GRAPHIC	COLOR BREAKS	TO ORDER SELECT...
Z1			<ul style="list-style-type: none"> ■ Design Colors ① ② ③ ■ Lettering Color ■ Lettering Locations: Inside or Below Rectangle ■ Lettering Style: Full Block or Plain Block ■ Maximum Letters: 10 Inside Rectangle, 14 Below ■ 1.5" H Mascot or Sport Emblem Above Rectangle ■ Size of Design – 1" H x 3.5" W – 2,400 stitches
B2			<ul style="list-style-type: none"> ■ Design Color ① ■ Lettering Color ■ Lettering Locations: Above and Below Swoosh ■ Lettering Style: Full Block or Plain Block ■ Maximum Letters: 10 Main Word, 12 Above and Below ■ 1" H Mascot or Sport Emblem Below Swoosh ■ Size of Design – 0.75" H x 3" W – 762 stitches
C2			<ul style="list-style-type: none"> ■ Design Colors ① ② ■ Lettering Colors ■ Lettering Style: Full Block, Plain Block ■ Lettering Locations: Vertical Side, Horizontal Bottom ■ Maximum Lettering: 10 Vertical, 8 Horizontal ■ 2" H x 2" W Mascot or Sport Emblem ■ Size of Design – 3" H x 3" W
E2			<ul style="list-style-type: none"> ■ Design Color ① ■ Lettering Color ■ Lettering Style: Full Block, Plain Block, Script ■ Lettering Locations: Above and Below ■ Maximum Lettering: 12 Above, 12 Below ■ No Mascot or Sport Emblem ■ Size of Design – 0.5" H x 3" W – 3,000 stitches
F2			<ul style="list-style-type: none"> ■ Design Colors ① ② ■ Lettering Colors ■ Lettering Style: Full Block, Plain Block, Script ■ Lettering Locations: Above and Below ■ Maximum Lettering: 12 Above, 12 Below ■ 1.5" H Mascot Between Bars ■ Size of Design – 0.44" H x 4" W – 1,100 stitches
G2			<ul style="list-style-type: none"> ■ Design Color ① ■ Lettering Color ■ Lettering Style: Full Block or Plain Block, Script ■ Lettering Locations: Arched Inside Lines, Angled Through Center, Straight Below ■ Maximum Lettering: 12 Above, 12 Angled, 12 Below ■ 1.5" H Mascot or Sport Emblem Inside Design ■ Size of Design – 2.5" H x 3.25" W – 2,000 stitches
H2			<ul style="list-style-type: none"> ■ Design Colors ① ② ■ Lettering Colors ■ Lettering Style: Full Block, Plain Block, Script ■ Lettering Locations: Above and Below ■ Maximum Lettering: 12 Above, 12 Below ■ 1.5" H Mascot or Sport Emblem Between Bars ■ Size of Design – 0.75" H x 3.65" W – 2,500 stitches

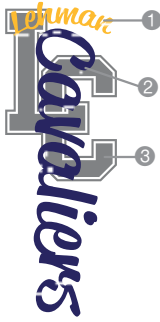
SCREEN PRINT DESIGNS

12-Piece minimum order

TO ORDER SELECT...

TO ORDER SELECT...

NEW
SP72



- Small word ①
- Main word ②
- Background Letters ③
- Size: 14" H x 5" W, underlay may be needed
- Fonts: main and arched word Reklame Script Regular, background letters Yearbook Solid
- Note: distressed design, design will go down the right side of the garment

NEW
SP73



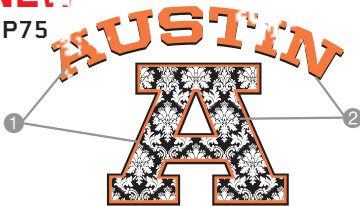
- Top and bottom words ①
- Main word ②
- Size: 3.6" H x 12" W, underlay may be needed
- Fonts: main word Requiem, top and bottom words Anonymous Clippings
- Note: mascot / sport emblem optional

NEW
SP74



- Fill of main word and details of mascot ①
- Fill of top flourish and details of mascot ②
- Fill of middle flourish and details of mascot ③
- Bottom flourish and fill of mascot ④
- Size: 13" H x 11.7" W, underlay may be needed
- Font: Tipbrush Script
- Note: distressed design, flourish will go down the left side

NEW
SP75



- Fill of main word and outline of letter ①
- Drop shadow of main word, fill of letter and outer outline of letter ②
- Size: 8.1" H x 12" W, underlay may be needed
- Font: United Serif
- Note: distressed design, letter has garment showing through details

NEW
SP76



- Main word ①
- Top and bottom words, drop shadow of main word, fill of mascot (halftone) ②
- Size: 10.4" H x 12" W, underlay may be needed
- Font: Carnivalee Freakshow
- Note: distressed design, details of mascot are garment showing through

NEW
SP77



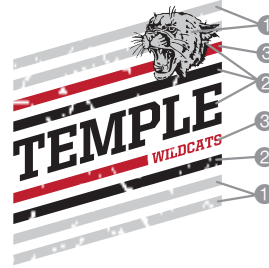
- Top word ①
- Middle word ②
- Bottom word and fill of mascot ③
- Size: 12" H x 10.8" W, underlay may be needed
- Font: United Serif
- Note: distressed design, details of mascot are garment showing through

NEW
SP78



- Main word fill and outer outline, outer outline of small word ①
- Fill of small word and splatter inside main word ②
- Splatter in background ③
- Size: 12" H x 7.6" W, underlay may be needed
- Fonts: main word United Serif, small word Rapier
- Note: distressed design, first outline of words is garment showing through, splatter in background shown in clear ink, design goes down left side of garment

NEW
SP79



- Top and bottom two lines, details of mascot ①
- Fourth and sixth lines, main word, fill of mascot ②
- Third and fifth lines, small word ③
- Size: 14" H x 11.1" W
- Font: United Serif
- Note: distressed design

NEW
SP80



- Top words and details of mascot ①
- Bottom word, fill and outer outline of mascot ②
- Fill of chevrons ③
- Size: 9.6" H x 12" W
- Font: Boston Traffic
- Note: distressed design, details and outline of mascot are garment showing through

NEW
SP81



- Main words and number outline detail ①
- Fill of pawprints ②
- Size: 8.8" H x 12" W
- Font: Rapier
- Note: numbers are garment showing through

NEW
SP82



- Fill of splatter, main words, outer outline of circle and fill of ball ①
- Outline of banner, ray design and outline of circle ②
- Size: 9.8" H x 10" W
- Fonts: top word Rapier, bottom word ITC Machine
- Note: fill of banner, details of sport emblem, and inner rays and outline are garment showing through

NEW
SP83



- Main and middle word ①
- Year and small word ②
- Size: 7.6" H x 12" W
- Font: Dirty Ego
- Note: distressed design

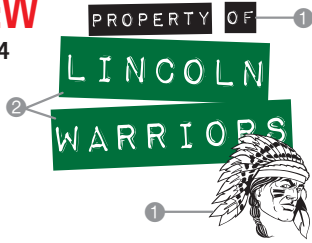
SCREEN PRINT DESIGNS

12-Piece minimum order

TO ORDER SELECT...

NEW

SP84



- Fill of top banners and fill of mascot ①
- Fill of bottom banners ②
- Size: 11" H x 12" W
- Font: Impact Label
- Note: letters in banners and details of mascot are garment showing through

NEW

SP85



- Main word fill, outline of side word ①
- Fill of mascot and splatter, outline of main word ②
- Size: 9.8" H x 12" W
- Fonts: main word Batman Forever, side word SignPainter
- Note: fill of side word, drop shadow of main word and details of mascot are garment showing through

SP2



- Fill of main word and oval ①
- Outline of main word, outline of oval, word inside oval ②
- Size: 6.4" H x 12" W
- Fonts: main word Yearbook Solid, small word Arial Bold

SP44



- Main word, top and bottom lettering, fill of shield ①
- Outline of ball, outline and drop shadow of main word, triangles, outline of shield and mascot ②
- Size: 9.1" H x 12" W
- Fonts: main word Serpentine, all other text is College
- Note: fill of ball and mascot, center outline of main word and shield are garment showing through

SP56



- Fill of lettering ①
- Fill of sport emblem ②
- Size: 7" H x 12" W
- Font: Serpentine



SP61



- Main lettering outline (fill is garment) ①
- Small word fill ②
- Background lettering fill ③
- Size: 11" H x 9.8" W
- Fonts: main word Jim Thorpe Outline, small word Jim Thorpe fill, background words SignPainter

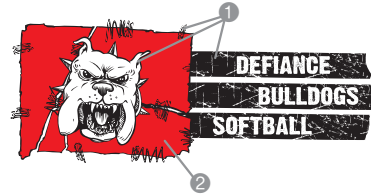
TO ORDER SELECT...

SP63



- Main word ①
- Small word ②
- Size: 2.3" H x 12" W, underlay may be needed
- Fonts: main word Bleeding Cowboys, small word Avant Garde
- Note: main word can be ink or foil

SP64



- Fill of three banners, details of square patch and details of mascot / sport emblem ①
- Fill of square patch ②
- Size: 4.6" H x 12" W, underlay may be needed
- Font: main words Dirty Headline
- Note: fill of mascot and main words are garment showing through

SP65



- Fill of middle plate, fill of top and bottom words, fill of four small circles ①
- Fill of top part of plate, outline and details of sport emblem or mascot, outline of main word ②
- Size: 6" H x 12" W, underlay may be needed
- Fonts: main word Freshmen, top and bottom words Big Noodle Titing
- Note: fill of sport emblem, main word and bottom part of the design are garment showing through; distressed designs

SP66



- Outline of main word, fill of small word and circle ①
- Fill of splatter ②
- Size: 12" H x 12" W, underlay may be needed
- Fonts: main word Allstar, small word Blue Highway, numbers Big Noodle Titing
- Note: fill of numbers and main word are garment showing through

SP69



- Fill of word ①
- Second outline and drop shadow of word ②
- Size: 2.5" H x 12" W, underlay may be needed
- Font: Serpentine Bold
- Note: first outline of word is garment showing through

Screen Print Charges

Quantity	12-23	24-47	48-71	72-143
1 or 2 Color	\$10.00	\$5.50	\$4.90	\$4.42
3 Color	\$12.50	\$7.00	\$6.20	\$5.20
4 Color	\$15.00	\$8.50	\$7.50	\$6.20
5 Color	\$17.50	\$10.00	\$8.80	\$7.20
6 Color	\$20.00	\$11.50	\$10.10	\$8.20

Additional charges apply for printing on bags, sleeves, pant legs or seats.

ALL-OVER FRONT SCREEN PRINT DESIGNS

12-Piece minimum order

All-Over Screen Print designs to create the hottest looks!

Layer on embroidery, screen print or appliqué for added dimension.

All-Over Screen Print designs are printed in one-color ink per fabric specifications:

- All Performance fabric excluding white – Clear ink
- All Fleece fabric excluding Oxford – Grey ink
- White Performance fabric – Grey ink
- Oxford Fleece fabric – Clear ink

All-Over Screen Print Charges

12-23 pieces	\$10.50
24-47 pieces.....	\$7.30
48-71 pieces	\$5.90
72-143 pieces.....	\$5.40

DESIGNS

NEW A011-Lacrosse



NEW A012-Hockey



NEW A013-Wrestling



NEW A014-Golf



NEW A015-Swimming



NEW A016-Bowling



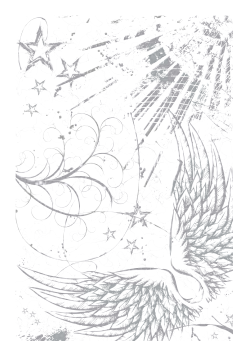
NEW A017-Tennis



NEW A018-Sports



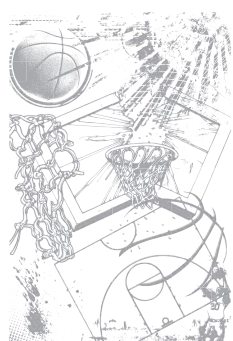
A01-Team Spirit



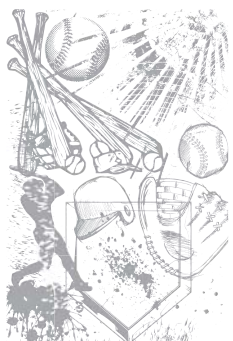
A02-Football



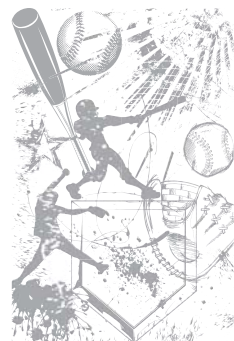
A03-Basketball



A04-Baseball



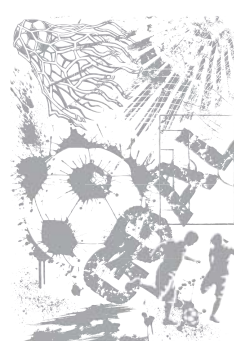
A05-Softball



A06-Volleyball



A07-Soccer



A08-Cheer



A09-Track / CC



A010-Band / Choir



2012-2013 Holloway Team Apparel Design Program

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