

ABBREVIATED DISCLOSURES FOR PRINT ADVERTISING, INTERNET & MARKETING MATERIALS:

NO PURCHASE NECESSARY. Entry forms are available online at www.artvan.com and at participating locations beginning on Thursday, June 1, 2017 at 12:01 a.m. EDT and ending on Wednesday June 21, 2017 at 11:59 p.m. Open only to legal U.S. residents who reside in MI, IN, IL, IA or OH, and are eighteen years or older at the time of entry. See Official Rules at www.artvan.com for additional eligibility restrictions, prize descriptions/restrictions/ARVs/Odds and complete details. Void where prohibited. Sponsored by Art Van Furniture, LLC.

OFFICIAL RULES

Bed-A-Day Giveaway

NO PURCHASE NECESSARY.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

PROMOTION DESCRIPTION: The Bed-A-Day Giveaway Promotion (the "**Promotion**") will take place beginning on Thursday, June 1, 2017 at 12:01 a.m. and ending on Wednesday, June 21, 2017 at 11:59 p.m. ("**Promotion Period**"). The Promotion consists of entrant submitting an entry form or purchasing any PureSleep products, online at www.artvan.com or at a participating location, for a drawing wherein one prize is available to be won every day during the Promotion. Entry in the Promotion does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Promotion, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Art Van Furniture, LLC, 6500 14 Mile, Warren, MI 48092 ("**Sponsor**"), which shall be final and binding in all respects.

ELIGIBILITY: Promotion open only to legal U.S. residents who reside in Michigan, Indiana, Illinois, Iowa or Ohio and are eighteen years or older at the time of entry. Officers, directors and employees of Sponsor and affiliated companies, franchisees, distributors, sales representatives, participating retailers, advertising and promotion agencies (collectively, the "**Promotion Entities**"), and each of their immediate family members and/or those living in the same household of each, are ineligible to participate in the Promotion. Promotion is void where prohibited.

PARTICIPATING LOCATIONS: Any Art Van Furniture or Art Van PureSleep store in Michigan, Indiana, Illinois, Iowa or Ohio ("**Participating Location**").

HOW TO ENTER: To enter the Promotion, submit the entry form available online at www.artvan.com, submit an entry form at a participating location or make a new purchase of any qualifying merchandise ("**Qualifying Merchandise**" is any PureSleep products, i.e., mattress, foundation, pillow, mattress protector, sheets) at a participating location or online at www.artvan.com. Limit one (1) entry per household per day.

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information or for any entries delayed or not received caused by any technical or human error which may occur in the delivery or processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

PROMOTION WINNER SELECTION AND NOTIFICATION: On each day of the promotion period beginning on June 2, 2017, a potential promotion prize winner will be randomly selected from all eligible entries received during the previous day. The potential prize winner will be notified by telephone and/or mail and/or e-mail, using contact information provided or collected at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize

winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected.

PRIZE/APPROXIMATE RETAIL VALUES/ODDS:

Prize consists of up to \$2,000 Art Van Furniture credit, one awarded each day, as further explained in this paragraph. If the winner purchased PureSleep products, the prize is the value of the Qualifying Merchandise purchased up to a maximum of \$2,000.00; the amount will be processed as a refund of the purchase up to \$2,000.00. If the winner submitted an entry form without purchase, the prize is up to \$2,000 Art Van credit toward the purchase of Qualifying Merchandise which must include a mattress set. The ARV of each Prize is up to \$2,000.00. The odds of winning the Prize depend on the number of eligible entries received during the applicable day in the Promotion Period.

Sponsor will contact winner directly once he/she is verified to coordinate delivery of the prize.

GENERAL PRIZE CONDITIONS: Prizes not claimed in accordance with these Official Rules will not be awarded. No cash alternative or substitution of prizes will be allowed, except Sponsor reserves the right in its sole discretion to substitute prize(s) of comparable value if any prize listed is unavailable for any reason. Prize is not transferrable. Prizes pictured in point-of-sale, online, television and print advertising, and other Promotion materials are for illustrative purposes only. Actual prize may vary from prizes pictured. All details and other restrictions of prizes not specified in these Official Rules will be determined by Sponsor in its sole discretion. The potential winner(s) must execute and return an Affidavit of Eligibility, Liability Release, W-9 form, and (where legal) Publicity Release (collectively, "**Prize Claim Documents**") within (10) days of notification. Non-compliance with the foregoing may result in disqualification and awarding of a prize to an alternate winner. If any prize notification letter or prize is returned as undeliverable, winner may be disqualified. The winner(s) shall be solely responsible for any federal, state and/or local taxes incurred in claiming a prize. The winner will be issued a 1099 tax form following the receipt of the prize for the actual retail value of the prize.

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

GENERAL: Acceptance of a prize constitutes prize winner's permission for Sponsor to use prize winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation, unless prohibited by law. Entrants agree that the Sponsor and its Promotion Entities: (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Promotion or any Promotion-related activity, or from entrants' acceptance, receipt, possession and/or use or misuse of any prize, or from any condition caused by events beyond the control of Sponsor that may cause the promotion to be disrupted or corrupted, or from any printing or typographical errors in any materials associated with the promotion; and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications. Sponsor reserves the right to cancel, suspend and/or modify the Promotion if any problem corrupts the administration, security or proper play of the Promotion. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

GOVERNING LAW/JURISDICTION: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF MICHIGAN WITHOUT

GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

PRIVACY: Entrants' Personal Information: Information collected from entrants is protected under the Art Van Furniture Privacy Policy.

WINNER'S LIST: For the name of the prize winner send a self-addressed, stamped envelope to: Bed-A-Day Giveaway Winner, Advertising Dept., 6500 14 Mile Rd, Warren, MI 48092. All such requests must be received within six (6) weeks after the end of the Promotion Period.