

INTRODUCTION

Art Van Furniture believes in supporting the communities in which it serves.

It's not only the right thing to do but we lead by example hoping to challenge other corporate citizens to do the same. In addition, we want to show our associates and guests we are all interconnected and serve as an inspiration to young people in our community, our state, and the world at large.

Each year, Art Van Furniture donates to nonprofit organizations focusing on women, children and human services to the communities in which we serve. To further aid organizations in their missions, Art Van Furniture makes a substantial financial commitment annually with grants ranging from \$10,000 to \$100,000.

Hundreds of charities in the Midwest have benefitted by competing for these life-changing grants to maximize their giving potential.

Art Van Furniture Charitable Giving Guidelines :

To be considered for a donation the following requirements must be met:

- 1. Recognized as a 501c3 tax-exempt non-profit public charity
- 2. Provide Financials
 - Revenue below \$500,000
 - Provide an audited financial statement by an independent CPA
 - Revenue below \$500,000 but above a \$250,000, provide a financial statement that is reviewed by an independent CPA
 - Revenue under \$250,000, provide a profit and loss statement
- 3. Does not discriminate based on age, race, color, sex, religion, disability, national origin, height, weight or marital status.
- 4. Need of the program cannot be for capital gain
- 5. Revenue no more than 50% from one area or government grants
- 6. Focus on women, children, human service
- 7. In the markets where there is an Art Van Furniture store

Art Van Furniture considers requests from a wide range of organizations and encourages creativity and innovation to develop partnerships that are of mutual benefit to community organizations and Art Van Furniture.

We seek sponsorships that bring value to our customers and associates. As a sponsor of an event, Art Van Furniture expects to receive the following results:

- 1. Enhance Art Van Furniture's visibility in the community
- 2. Help position Art Van
- 3. Furniture as a leader in the corporate community
- 4. Introduce associates to potential new customers
- 5. Raise money for the benefit of nonprofits in the neighborhoods we serve
- 6. Opportunities for cross promotion through in-store events and community activities

ART VAN FURNITURE DOES NOT PROVIDE DONATIONS OR SPONSORSHIPS TO:

- Humane Societies
- Individuals
- Annual Fund Campaigns
- Private foundations or endowment funds
- General Operating Support
- Capital Campaigns or capital projects
- Religious organizations (i.e. churches)
- Political activities, parties or candidates
- Government agencies
- Entertainment events
- Scholarships or conferences
- Golf Tournaments
- Travel or tours
- Municipalities
- Public or private schools and universities
- Courtesy advertising program books and yearbooks
- PTA and Booster events
- Fraternal or labor organizations
- Sporting events or teams
- Medical Research